

MOOD MUSIC ON AUDIO AND AUDIO-VISUAL MEDIA



What is “mood” music?

Mood music (also known as library, production, archive or stock music) comes from catalogues published for setting all sorts of audio and audiovisual productions, especially films, to music. These catalogues are published in the form of records (or websites) which are not commercially available. The advantage, in the case of mood music published by providers who have concluded a specific contract with SUISA (see “List of mood music providers” on www.suisa.ch), is that the user does not have to apply for additional licences from each right-holder (authors, publishers and labels) but can apply directly and solely to SUISA. SUISA acts as a “one-stop shop” granting users all the necessary authorisations quickly and at set rates.

What is the rate charged for mood music for audio or audiovisual carriers?

The presentation below is simplified and shows only the total price per unit of time ex-VAT. The total price is made up of three amounts (the first two for advertising only) each of which relates to a specific right: reproduction, synchronisation and re-recording rights (formerly industrial rights). For additional information, kindly refer to the explanatory footnotes in the relevant tariffs or call your contact at SUISA.

A. Commercial audiovisual carriers for television broadcasts and cinema screening

SUISA contact:

Switzerland: advertising@suisa.ch Phone: +41 21 614 32 28 / 30
Working hours: Monday to Friday, from 8 am to 12 pm and from 1.30 pm to 5 pm

1. *Commercials (up to 60 seconds)*

SUISA-Tariff VN		
	Tariff section	Price (ex-VAT, per second)
Domestic / international use (incl. foreign TV broadcaster advertising windows)	15.1.1.a)	CHF 90.00
Use in a single language region	15.1.1.b)	CHF 45.00
Local use	15.1.1.c)	CHF 10.50
Foreign post-produced commercials	15.1.5	CHF 30.00

2. Commercials and sales shows (longer than 60 seconds)

SUISA-Tariff VN		
	Tariff section	Price (ex-VAT, per unit of 10 seconds)
Domestic / international use or use in a single language region (incl. foreign TV broadcaster advertising windows)	15.1.2.a)	CHF 22.50
Local use	15.1.2.b)	CHF 11.25

3. Sponsoring billboards

SUISA-Tariff VN		
	Tariff section	Price (ex-VAT per unit of 10 seconds)
International or domestic TV or TV in a single language region	15.1.3.a)	CHF 300.00
Local or regional use or use in specialised TV programmes	15.1.3.b)	CHF 150.00

B. Non-commercial audiovisual carriers for television broadcasts and cinema screening

SUISA contact:

Switzerland: filmproduction@suisa.ch Phone: +41 21 614 32 37
 Working hours: Monday to Friday, from 8 am to 12 pm and from 1.30 pm to 5 pm

1. Feature films and serials

SUISA-Tariff VN			
	Tariff section	Price (ex-VAT, per unit of 60 seconds)	
		Use only in CH + FL	International use
Production budget up to CHF 0.5 million	15.2.a)	CHF 67.50	CHF 90.00
Production budget up to CHF 1 million	15.2.a)	CHF 157.50	CHF 210.00
Production budget up to CHF 1.5 million	15.2.a)	CHF 247.50	CHF 330.00
Production budget over CHF 1.5 million	15.2.a)	CHF 337.50	CHF 450.00

2. Other (e.g. documentary films and news reports)

SUISA-Tariff VN		Price (ex-VAT, per unit of 60 seconds)	
	Tariff section	Price (ex-VAT, per unit of 60 seconds)	
		Use only in CH + FL	International use
Production budget up to CHF 0.2 million	15.2.b)	CHF 67.50	CHF 90.00
Production budget up to CHF 0.4 million	15.2.b)	CHF 101.25	CHF 135.00
Production budget over CHF 0.4 million	15.2.b)	CHF 135.00	CHF 180.00

C. Audio-visual carriers for uses other than television or in cinemas

SUISA contact:

Switzerland: filmproduction@suisa.ch Phone: +41 21 614 32 37

Working hours: Monday to Friday, from 8 am to 12 pm and from 1.30 pm to 5 pm

1. Production budget up to CHF 5,000

SUISA-Tariff VN		Price (ex-VAT, regardless of the duration of the protected music used)	
	Tariff section	Price (ex-VAT, regardless of the duration of the protected music used)	
		Use only in CH + FL	International use
Production budget up to CHF 2,500	15.3.1a)	CHF 112.50	CHF 150.00
Production budget up to CHF 5,000	15.3.1b)	CHF 225.00	CHF 300.00

2. Production budget over CHF 5,000

SUISA-Tariff VN		Price (ex-VAT, per unit of 60 seconds)	
	Tariff section	Price (ex-VAT, per unit of 60 seconds)	
		Use only in CH + FL	International use
Production budget up to CHF 30,000	15.3.2a)	CHF 112.50	CHF 150.00
Production budget over CHF 30,000	15.3.2b)	CHF 225.00	CHF 300.00

D. Radiospots

SUISA contacts for Tariff PN:

German and Italian-speaking regions:

Herbert.Koller@suisa.ch

Phone: +41 44 485 66 77

French-speaking regions:

Chantal.Merinat@suisa.ch

Phone: +41 21 614 32 56

SUISA-Tariff PN			
	Tariff section	Price (ex-VAT)	
		Use only in CH + FL	International use
up to 15 seconds	14.1.	CHF 121.85	CHF 162.45
between 15 seconds and 30 seconds	14.1	CHF 214.45	CHF 285.90
For each additional 15-second unit	14.1	CHF 85.30	CHF 113.75

E. Recording of music on audio-visual carriers for distribution to the public

Given the specificities of the VI Tariff, please contact the following persons for information and guidance:

SUISA contacts for Tariff VI:

German and Italian-speaking regions:

Individual transactions :

Cornelia.Riedi@suisa.ch

Phone: +41 44 485 66 79

Transactions under a contract :

Tobias.Walser@suisa.ch

Phone: +41 44 485 66 37

French-speaking regions:

Individual transactions and transactions under a contract :

Guillaume.Dubrez@suisa.ch

Phone: +41 21 614 32 60