# Liva Music

Here are some questions that artists asked us in the past. We hope you'll find here also some answers to your questions. But feel free to ask us direct per e-mail if you have more questions or if something isn't clear. We are also on skype or feel free to call us.

#### FAQ:

#### How much will cost your service?

Our main business is music publishing. We pitch the songs from our songwriters to artists. We don't sell songs! The songwriters gives us the rights to pitch their songs and if we are successfull we will get a percentage from their income.

If you want to release a song then you have to pay the mechanical licence to the PRO in your country.

The price is always the same. It doesn't matter if you take a song from us, or direct from the songwriter, if you take your own song or if you want to do a coverversion from a song that already were released. Of course, if you record your own songs then you will get the money from the PRO; o)

#### How much will cost the mechanical licence?

It depends on how many CD's you will press. In USA the price is: 9.1cents per CD and song. If you'll release an EP with four songs on it and if you' press 1000 CD's then you have to pay: 364\$

1 Song -> 9.1cents \* 1000 = 91 \$

4 Songs: 4\*91\$= 364\$

The best is when you contact the PRO in your country to find out about the exact price.

### Im a singer and I don't have a band. I like your track. Would it be possible to use the instrumental track for my record?

It depends on this:

As songwriter you can pay different rates when you hire studio musicians or studios to record the demo.

If a songwriter pays "Demo-Rate" then he don't own the rights on the track. That mean he can't give you the track for a release since he don't has the rights on the track.

In some studios the songwriter has the opportunity to upgrade the demo track to "Limited Pressed". "Limited Press" give the songwriter the right to press up to 10'000 units. Some

songwriters will give you the track for free. Others want a fee for it (to pay the upgrade, or to cover their cost for the demo)

If you would like to use a track then you can let me know and I'll ask the songwriter.

## I'm just a singer and I would like to record a CD with some of your songs. But I don't have a band and producer and studio. Can you help me?

I can ask my songwriter for songs where the track is available. It'll be harder to find songs that way since two things has to be right:

The right song and it has to be in the right key!

or...

We have some good connections to studios and producers in Nashville. You don't have to go to Nashville to record your vocal parts. Nowadays with the internet it also works like this:

The Nashville producer will produce a basic track and send it to you. You'll record the vocal parts and send it back to the producer. The producer will then finish the track and do the final mix and mastering.

#### What else Liva Music is doing for me when I record Liva Music songs?

Well, we are happy to help you with the promotion when you take our songs. We have lots of good connections and we will be happy to share them with you.

I also have my own radio show with Country Radio Switzerland and I will be happy to introduce you to the swiss country audience (<a href="www.countryradio.ch">www.countryradio.ch</a>) If you have plans to play here in Switzerland we can lead you to some booking agents or help you with some good addresses from festivals, restaurants, Country and western saloons....

If you have more questions feel free to contact us!!!

# Liva Music is looking forward to working with you!

# **Contact:**

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