

# Liva Music Administration Service

Here in Europe the music publishing business works a bit different than in USA.

## The main difference is:

The PRO's also collect the money for the mechanical licence. As US-songwriter or publisher you can't send a mechanical licence to an artist here in Europe and collect the money directly from the artist.

SUISA is the PRO here in Switzerland. Each European PRO has the sole right to collect the mechanical licence and the performings in their country. SUISA collects every year a lot of money that they can't pay out since the songs aren't registered in their system. It's around 300'000 Sfr each year!

What does SUISA do with this money?

The law says that they have to keep it for 5 years. If nobody asks for the money in that period SUISA can share it with their members. In the last years each SUISA member always had a bonus of 7%.

Switzerland is a small country and the other European PRO's will handle it similarly. A lot of songwriters don't receive their money just because their song isn't registered here in Europe.

If you can place your songs here in Europe then it would be good for you if you had someone to take care of your rights.

We can offer you a **rights administration agreement** and we can take care of your rights here in Europe.

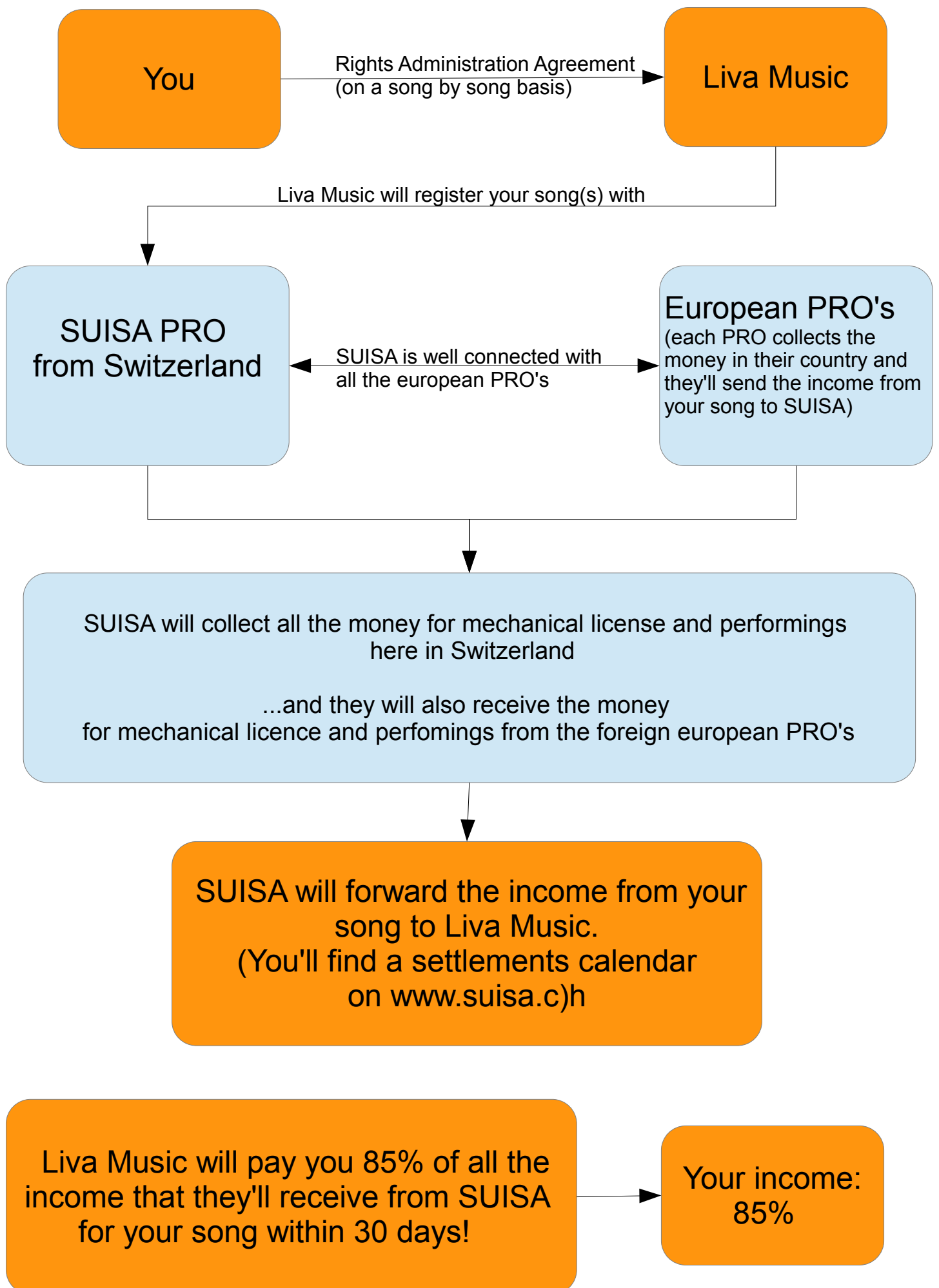
On the next page you'll see how it works.

If you have questions feel free to contact us!

Sincerely,

Rolf Schnyder – Liva Music

[info@livamusic.ch](mailto:info@livamusic.ch)



**Liva Music**  
**is looking forward to**  
**working with you!**

## **Contact:**

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