

Welcome to **Liva Music**

Music Publishing - Music Production - Songwriting - Artist Developmentand more!

www.livamusic.ch - livamusic@yahoo.com

Liva Music is a young and innovative music publishing company actively seeking new songs to pitch. We are well connected with the European music market and are looking for quality material in a variety of genres. If you feel like you have something that may be of interest, please contact us for instructions on how to submit your material. Remember, we are looking for your BEST songs!!

On the following pages, we will give you some information about the music scene in both Switzerland and Europe in general. We will also explain in greater detail our submission policy, as well as what Liva Music can offer you as a publisher.

Sincerely,

Liva Music

www.livamusic.ch

Did you know that Switzerland...

...has around 80 active country bands/artists?

...has a thriving and growing country music scene?

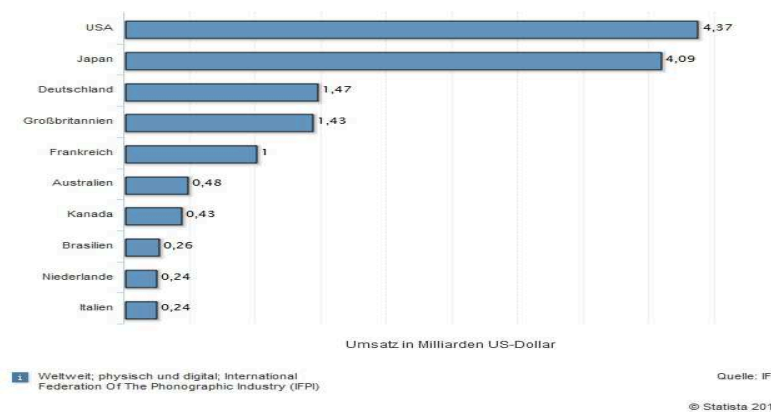
...has country artists signed to major labels and that these artists are looking for material for upcoming projects?

European Music Market:

Did you know...

...that Germany is one of the four largest music markets?

Die größten Musikmärkte weltweit nach Umsätzen aus dem Musikverkauf (in Mrd. US-Dollar)



...that many German artists sing songs with English lyrics?

...that all the major labels in Germany sign new artists?

Performance Rights Organizations in Europe:

Did you know...

...SUISA is the name of Switzerland's PRO?

...that you cannot collect mechanical royalties for the sale of your music in Switzerland or Germany unless you are a member of SUISA/GEMA?

...that the performance of songs at live shows/concerts in Switzerland, Germany and other European countries generates a performance royalty and that songwriters are entitled of this royalty even if they are not a member of the band?

...that you cannot collect performance royalties unless you are a member of SUISA?

...that radio play (internet radio excluded) of your music also generates a performance royalty payable through SUISA?

Liva Music is in contact with most country artists here in Switzerland (and other European countries)

Liva Music is in contact with all the major labels in Switzerland (and other European countries)

Liva Music is in contact with a lot of country (and other) radio stations in Europe

Liva Music is looking for songs to serve the European market.

Liva Music is looking for songs in all genres and we would like to work with you!

Country Songs:

We are looking for songs to serve the country artists here in Switzerland and Germany. These will be smaller cuts, but there will also be income from live performances and radios.

Pop/Rock/Soul/R&B... Songs:

We are looking for songs to serve the major labels. We will send out a CD from time to time to all the major labels in Switzerland and Germany and other European countries.

How it works with us:

...send us your best songs (to: livamusic@yahoo.com)

...we'll keep them on our computer and we'll pitch them whenever we have the possibility

...you just have to sign a contract with us when we place your song(s)

...you can choose if you want us to send your song(s) just to major labels or also to independent labels and artists.

...the only thing we would appreciate is -> keep us updated about when the publishing on a song that you sent us isn't available. Then we will remove it from our computer.

...our contract is songwriter-friendly:

- The contract that we are offering was made from SUISA for their songwriters.

- The split is much better than most US publishers will offer you:

You/**Liva Music** -> 60/40 mechanical license 65/35 performing royalties

- SUISA just accepts contracts from publishers when it is 5 years long or longer. We set our contract to this minimum length -> 5 years. After 5 years you'll get back all the publishings!

- We can put the territory Europe in the contract. That means **Liva Music** will just have the publishings for Europe, for 5 years and you can still place your songs in the USA.

The bottom line is

You have someone who will work hard for you in the European market and...

-> You have nothing to lose!

Liva Music Songwriter-Friendly Contract

You just have to sign the contract when Liva Music places your song.
No placement – no contract - you keep your publishings!

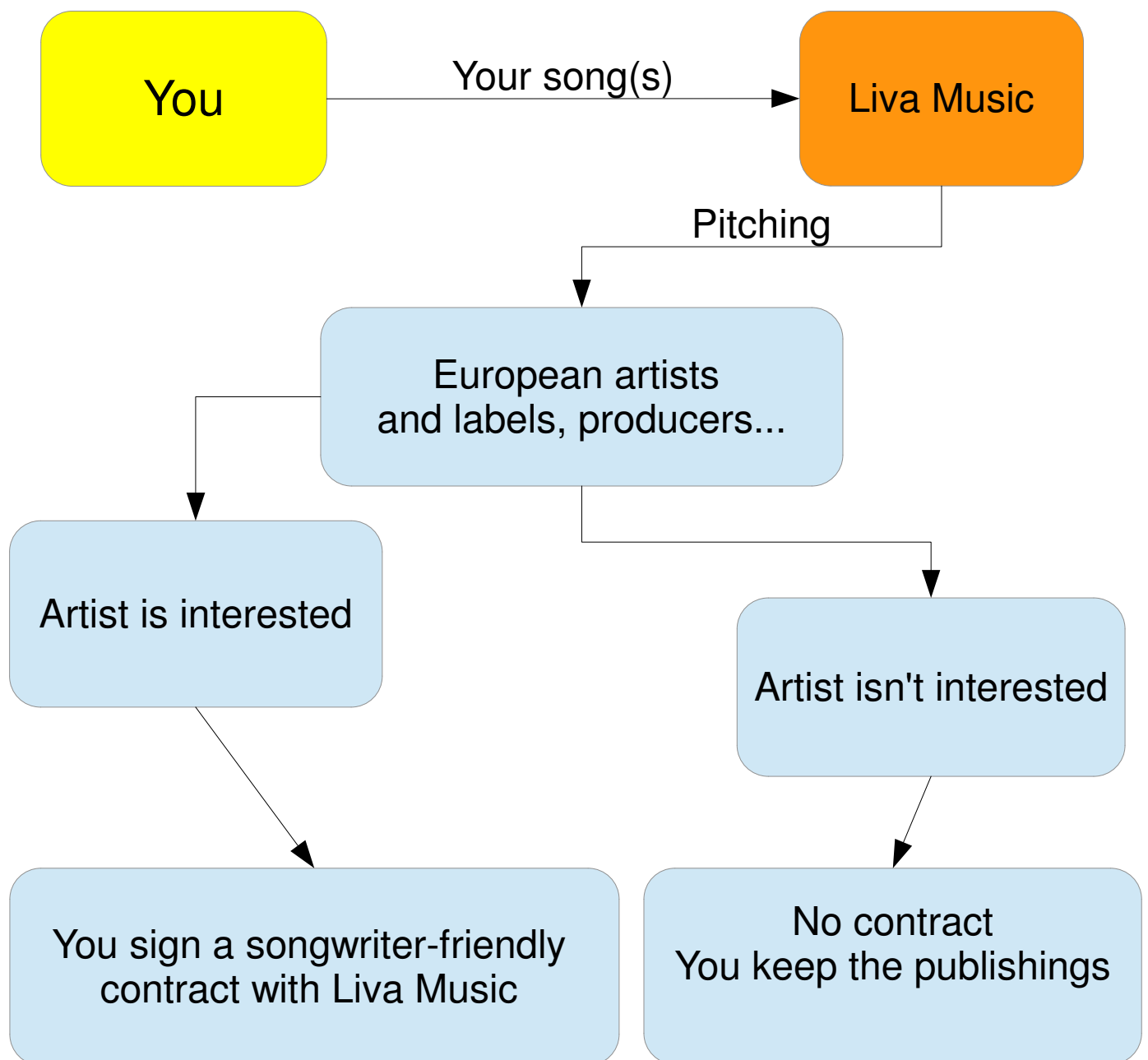
The contract is just for Europe, you can still pitch your song in the USA or sign a publishing deal in the USA for the territory USA

The contract is for just 5 years, after that you'll receive 100% of the publishings back

You can be sure that you will also receive the money for the mechanical license:
SUISA will collect it from the artist and send it to Liva Music
Liva Music will send your part to you

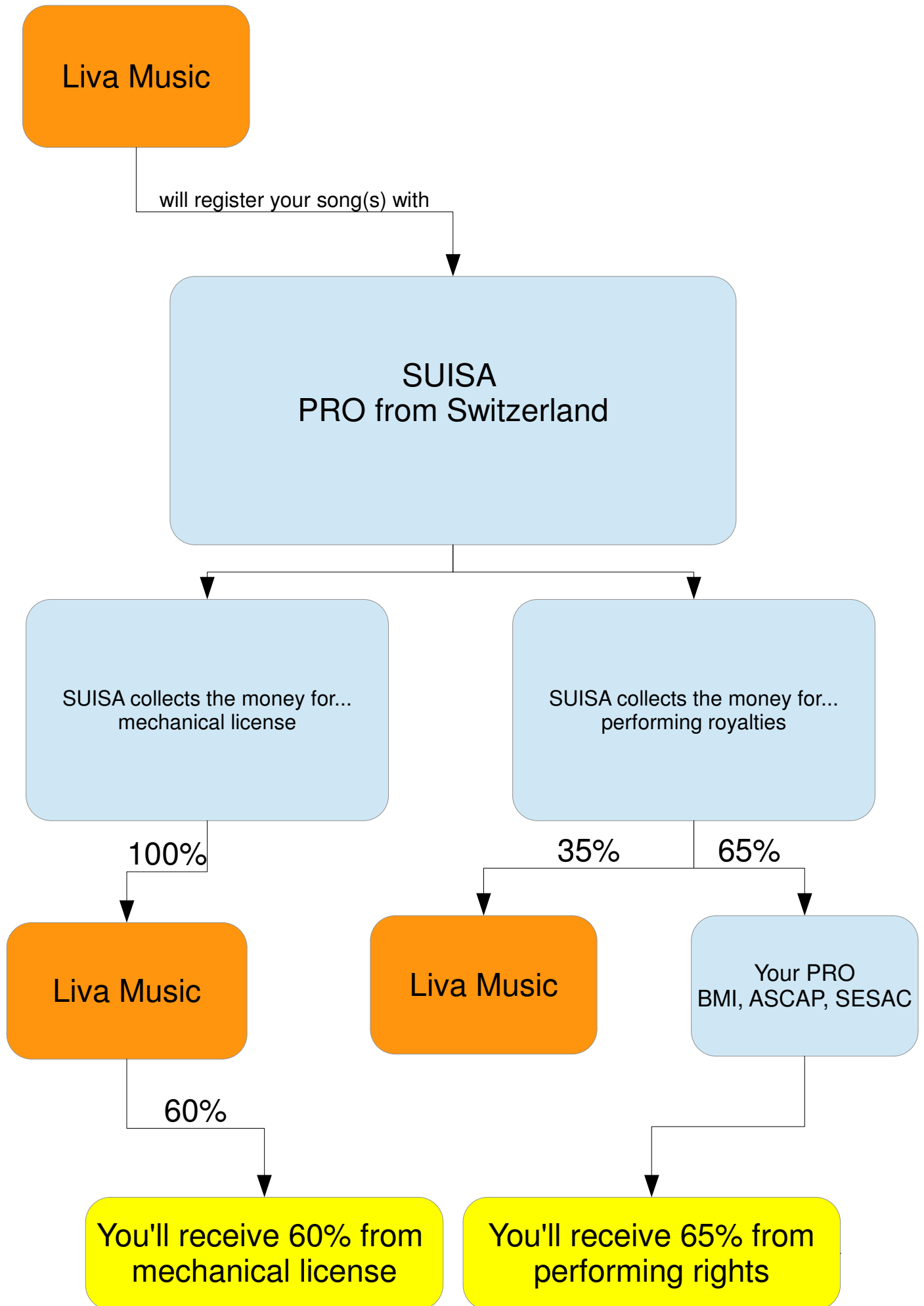
More advances:

- Every radio station (excluding internet radios) has to send their playlist to SUISA
SUISA collects the money for airplay, and sends your part to your PRO
 - Bands, who play live, have to fill out a SUISA list with the songs that they played in the gig.
They have to do this even when the songwriter doesn't play in the band!
This is different than in the USA!
SUISA collects the money from live gigs, and sends your part to your PRO
 - Liva Music has the connection to a lot of European radio stations.
We support the artists who take our songs with radio promotion
- = > more benefits for you and Liva Music!



Your benefits:

- You don't have to sign a contract right away
- You have someone who actively pitches your songs in the European market
- You just have to sign a contract with Liva Music if an artist is interested in one of your songs



Liva Music

is looking forward to working with you!

Contact:

Liva Music, c/o Rolf Schnyder, Ch. Grand Zavuisse 10, 1971 Grimisuat, Switzerland

Phone from Switzerland: 027 455 26 32 from USA: 01141 27 455 26 32

E-mail: livamusic@yahoo.com or livamusic@songwriter.li

www.livamusic.ch